

## CURRICULUM VITAE

**drs. Mario van der Hoeven-Riesebos**

*Web and WCM Solution Architect*



+31 6 1040 9536

[info@vanderhoeven-it.com](mailto:info@vanderhoeven-it.com)

<https://www.linkedin.com/in/mariovanderhoeven>

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### *Working Experience*

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#### **Van der Hoeven IT Solutions**

*Apr 2010 - now* : Founder, Solution Architect, Consultant.

##### **SCA**

SDL Tridion Architect

Lead Architect for the roll out of SCA brand websites for Tork, Tena Consumer and Tena Professional.  
Design of SDL Tridion 2013 SP1 based solutions, with ExperienceManager,  
OutboundEmail/AudienceManager and integrations with Celum (DAM), Findwise (Search) using SI4T  
and Translation.com.

##### **Rabobank International**

SDL Tridion Consultant

Design & Development of SDL 2011 based solutions  
Integration design: Tridion & Websphere Portal  
Experience Manager roll out

##### **Disney Land Paris**

Responsible for the upgrade of multiple implementations in SDL Tridion:

Upgrade CMS and (Java) CDE from 2009 to 2013SP1  
Upgrade Templates & GUI Customizations  
Upgrade SiteEdit 1.3 & SiteEdit 2009 to SDL Experience Manager

##### **Telenor Sweden**

Designed a new solution architecture for the future launch of 160 web portals for "Open Universe", using  
SDL Tridion 2013, Java EE7, DD4T. Working POC was demonstrated to all stakeholders.

Included: Solution Design, Infrastructure Design, Continuous Integration, Behavior Driven Development.

##### **Philips**

SDL Tridion Tech Lead for the future Marketing Communications platform.

Responsible for integrating SDL Tridion with PIM (Stibo) and DAM (ADAM), and implementing the new  
Colorkinetics website with ASP.NET MVC4 and DD4T.

Included: Solution Architecture, Integration Design, Continuous Integration, Enterprise Deployment.

##### **Bourne Leisure**

Upgrade scan: Tridion 5.3 and 2009 environments to be upgraded to SDL 2011SP1.

##### **SKF**

Online Solution Architect/ Tridion Architect. Lead architect for the (next generation) SKF.com  
implementation: SDL Tridion 2011 with DD4T (Dynamic Delivery for Tridion) Java frontend (websphere),  
SDL AudienceManager, SDL Outbound Email, SDL Webforms, SDL SiteEdit. SDL TMS, Siebel CRM,  
Stellent (DAM), FAST search, outsourcing (India).

##### **SKF**

Tech Lead & Designer for integration between SDLTridion 2011, (SDL) Audiencemanager & Siebel CRM.  
Responsible for .NET MVC3 based application architecture and Integration design.

##### **ING**

Solution Architect & Technical Lead for implementation of new <http://mijn.ing.nl> with Java and SDL  
Tridion 2009 SP1.

## **ING**

Solution Architect & Technical Lead for POC: integration, Java, SDL Tridion 2009.

## **TomTom B.V.**

*Mar 2008 – May 2010* : Web Architect

Web/Tridion Solution Architect, Technical Lead, Technology Platform Owner.

- Responsible for the implementation of TomTom's e-commerce strategy.
- Accountable for the Tridion/Web Technology Platform.
- Member of the Architecture Board.
- Solution Architect of web based solutions.

## **Sogeti Nederland B.V.**

*Jul 2006 – Mar 2008* : Sr. Software Architect

CMS Solution Architect, CMS business development, Tridion Specialist

## **Fortis**

WCM solution architect for the implementation of <http://Budgio.nl> website (not live), including integration with backend systems.

## **Océ**

Pre-sales, Solution Architecture for implementation of corporate WCM strategy using Tridion 5.2 and .NET (including <http://global.oce.com/> )

## **KLPD, Korps Landelijke Politie Dienst**

- Complete re-implementation of KLPD intranet in Tridion
- Upgrade and migration of Tridion CMS platform
- Performance optimization of intranet and Tridion implementation
- Set up and training and coaching of operational maintenance team
- Migration consultancy for Dutch police public website ( <http://www.politie.nl> )

## **NMa**

Several Tridion/ASP projects

- Template performance optimization
- Tridion server and software migration & consultancy
- Code audit
- Maintenance consultancy
- Security audit (<http://www.nmanet.nl> )

## **Stellent Professional Services EMEA**

*Aug 2004 – Jul 2006* : Consultant Stellent Professional Services, Benelux office.

Consultant, trainer, ECM implementation specialist, developer, pre- and post sales support.

## **LOI, Leidse Onderwijs Instelling**

- Troubleshooting
- Infrastructure, system integration and (W)CM implementation consultancy.
- ECM and WCM technical design, implementation and development support.
- Website implementation <http://www.loi.nl/>

## **Schuitema – C1000**

- Technical Audit, support and consultancy for Stellent IBPM systems.

## **KLM**

- Technical Audit, support and consultancy for Stellent IBPM systems.

## **French ministry of social affairs (Paris)**

- Troubleshooting
- Performance optimization WCM (Site Studio) implementation on HP-UX environment.

### **Training Delivery at Stellent UK office, Stellent Benelux office and client sites.**

- Several technical courses for developers, administrators, architects and analysts.

### **ING Lease Netherlands**

- Troubleshooting Stellent Content Server v5.
- WCM implementation and development.

### **RTBF (Brussels)**

- Implementation consultancy: Stellent Content Server & web content management.
- POC implementation WCM.

### **Software AG (Brussels)**

- On site customized Training Delivery: Admin Course & Web Content Management Course

### **Technical University Delft**

- Consultancy and support upgrades Stellent Content Server.
- Reimplementation Websites in Stellent Content Server.
- Troubleshooting & reinstall stellent servers.

### **SID (Kopenhagen)**

- Troubleshooting (PDF conversion, SOAP)
- Implementation support (SOAP, VB.NET, Stellent Content Server)

### **Tridion Professional Services**

*March 2002 – July 2004* : Technical Consultant Tridion Professional Services.

Mainly worked in Tridion Projects at different customer sites.

Trainer: Tridion Technical Training, Tridion Business Connector Master Class.

Tridion Course Champion (training developer): Tridion Business Connector Master Class.

Member of Tridion PowerTools development team

### **Interpolis**

Migration of intranet from R4.4 to R5.1

- Technical Lead
- Re-code event system
- Creation of conversion and preparations tools for migration
- Merge of intranet implementation with current extranet and internet system(s)
- Consultancy and training of development team
- Troubleshooting

### **KEMA**

Implementation of KEMA websites in R5.1 (<http://www.kema.com/>)

- Technical Lead
- Create templates, event system, all Index Server implementations/integrations
- Consultancy KEMA development team
- Delivery all technical documentation

### **Bohn Stafleu Van Loghum (BSL)**

Proof of concept, cooperation with PinkRoccade:

- Application design and development: import SGML (SGML to XML conversion) into Tridion R5 system.
- Publishing HTML (intranet) and SGML (print)

### **BBVA (Madrid, Spain)**

- Technical review of R5 implementation. Reviewed templates, navigation, workflow and event system.
- Assistance and troubleshooting during acceptance tests.

### **Tweede Kamer**

- Upgraded database, content manager and presentations servers from R4.3 to R4.4

### **Telenet (Belgium)**

- Created PHP basic linking for R5.1 (created a PHP version of Tridion Dynamic Linking product)

**KLM**

- Proof of concept: upgrading database containing all KLM websites from R4.3 to R5.1

**ITO**

- Designed and build a custom publishing scheduler (and tools) for R4.4

**European Broadcasting Union (Geneva, Switzerland)**

- Consulting: advised partner S&H about implementing EBU websites in R5.
- Provided R5 Basic Linking with PHP.

**SDU**

- R4.4 to R5 migration. Recoded templates, workflow and event system.

**Rabobank (Rabo Facet)**

- Microsoft CMS to Tridion R5 SP2 bulk content import: design and build import tools using Tridion Business Connector

**Belastingdienst**

- Consultancy: Synchronizing content in MS Word to Tridion using Tridion Business Connector

**Telecom Italia (Roma, IT)**

- Consultancy, design and development of a (Tridion R5 to Tridion R5) content synchronization tool using Tridion Business Connector: Tridion Content Porter 2 functionality

**Royal Dutch Navy**

- R3.2 to R5 SP2 migration: Templates and Business Connector.

**Tridion – course development: Tridion Business Connector Master Class**

- Development and maintenance of course setup, training material, slides, demo's and development environment

**Rivas**

- R4.4 to R5 SP1 migration with partner HintTech: system, database (Oracle 8), templates, custom pages, SiteEdit, development of pre-update tools. Overall technical lead for migration

**Dexia Bank**

- Template troubleshooting, R 4.4 consultancy, R 5.0 consultancy

**Heineken**

- Technical audit of R 4.4 implementation.

**World Trade Organization (Geneva, SWI)**

- Consulting about implementations in R5, custom technical training delivery.

**Indivirtual**

- Review of technical design for migration from R 4.4 sp3 system to R 5.0, consulting about R 5 features and R5 Webdav integration with Dreamweaver MX.

**ITO (<http://www.politie.nl>)**

- Leading Technical Consultant. Leading and supporting team of template developers. Development of complex templates, workflow, event system and several customizations. Implementing SiteEdit. (R 4.4 sp3)

**Honda (Gent, BEL)**

- Consultancy and troubleshooting (R 4.4): event system, workflow, SiteEdit, Language packs, Template Includes, Mailing functionalities.

**Rijks Overheid intranet**

- Migration pilot: migrated system and database from R 4.3 SP3 to R5.0 (also SQLserver7 to SQLserver2000). Templating, event system, SiteEdit

### **Infinet Communications (Toronto, CAN)**

- Technical consulting, templating troubleshooting, blueprinting, event system, custom technical training delivery (R4.3)

### **ING Vastgoed** (<http://www.ingvastgoed.nl>)

- Workflow implementation consulting (R 4.4)

### **AKZO NOBEL / Organon**

- Reorganizing blueprinting structure & merge databases (R 4.3)

### **KLM cargo** (<http://www.klmcargo.com>)

- Development of complex templates in combined Tridion/WebSphere environment (R 4.3)

### **Delta Lloyd** (<http://www.ddd.nl>)

- Development of complex templates in combined Tridion/WebSphere environment (R 4.4)

### **Gemeente Nijmegen**

- Development of templates in combined Tridion/Microsoft environment (R 4.4)

## **ONS Nederlandse Softwarebedrijf B.V.**

*Oct. 1997 – Dec. 2001 : Sr. Software Engineer.*

Mar. 2000 – Dec. 2001 : Lead web developer at Chello. Development and maintenance of Web portals for PC and TV. Development of content update software and CMS.

Jun. 1999 – Feb. 2000 : EDI-consultant and web developer at EAN Nederland. Development of websites. Technical consultant for the implementation of EDI standards.

Jan. 1998 – Apr. 1999 : UNIX/awk/Perl-programmer at DEBIS IT solutions. Development of EDI conversion software and system-software.

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### *Education*

- Biology at Utrecht University. Graduated in 1996
- R.S.G. Gorinchem : Atheneum/VWO (1991)

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### *Courses*

- ADAM – IT-PRO Certified (2012)
- ADAM – Developer Certified (2012)
- SiteCore certified website HTML Developer (2010)
- ITIL Foundation Certified (2008, ILX: ITIL/019409)
- Software Architecture: Sogeti Academy (2007-2008)
- PRINCE2 Foundation Training (2007)
- Tridion Certified (2006)
- Quinity.com Java course - beginners (2003)
- MSDN training: Exchanging and Transforming Data Using XML and XSLT (2002)
- Microsoft Visual Basic 5.0 Certified (1999)
- Microsoft Access 97 Certified (1998)

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### *Technical Skills*

OS: Unix, Linux, Windows NT/2000/2003/XP/9x/Vista/7/2008  
Development: Visual Basic, Perl, Awk, Bash, Java, .NET, iDoc, C#  
DBMS: Oracle, MySQL, MS SQLServer, MS Access, IBM DB2  
Web: (X)HTML, CSS, VBscript, JavaScript, GWT (GXT, GWT-Ext), Prototype, JQuery  
PHP, ASP, JSP, ASP.NET, CGI, XML, XSLT, SOAP  
Apache, Liberate TV, MS TV, TomCat, Jboss, WebSphere IIS, SDL Tridion, DD4T, Microsoft CMS  
2003, MOSS2007, (Oracle) Stellent WCM, OpenIMS, Enfinity.  
SDL Tridion: versions 4.x, 5.x, 2009, 2011, 2013. SiteEdit 1.x & 2.x, Experience Manager, Translation Manager, Audience Manager, Webforms, DD4T (Java & .NET stack), CWA

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### *Languages*

Dutch: Fluent  
English: Good

Italian:

Minimal